

Morgan County Business Accelerator

The Business Accelerator program is a valuable tool to enhance the entrepreneurial environment in Morgan County. The program will connect new businesses with resources necessary to operate sustainable enterprises and cultivate economic growth.

The Business Accelerator:

- ⇒ Provides access to training, professional consultants, technology and other resources for businesses.
- ⇒ Diversifies local economy and income for entrepreneurs.
- ⇒ A \$150.00 fee is required to cover the Business Accelerator program.



Sponsors

Colorado State University
Cooperative Extension Service

Morgan Community College —
Small Business
Development Center
Division of Customized Business
& Community Education

Colorado Office of Economic
Development and International
Trade

Morgan County Economic
Development Corporation



*If you're desiring or planning
to start your own business,
we can help!*

*Call today and ask about our
Business Accelerator.*

*Let us help you turn your
Dreams Into Reality!*



Morgan County Administration Building
231 Ensign, Room B102
Fort Morgan, Colorado 80701
Phone: (970) 542-3527 or (800) 522-4333
Fax: (970) 542-3528

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Business Accelerator

*Enhancing the
Entrepreneurial
Environment
in
Morgan
County!*



**Telephone: 970-542-3527
or 1-800-522-4333**

Strengthen and Sustain

Entrepreneurs need a stronger support network to help them transform business concepts into a reality and to be able to sustain and expand new enterprises.

The Morgan County Business Accelerator Program is a tool to support the emergence and sustainability of small companies through business resources and services offered by a network of contacts.

The Business Accelerator will provide intense management consultation to new businesses and entrepreneurs through four steps:

- 1) Assessment
- 2) Consultation
- 3) Referrals
and
- 4) Packaging the
business plan

Assessment

The Small Business Development Center will conduct the initial phase of the assessment process by meeting with entrepreneurs to discuss their business concept. SBDC staff will assist clients with completing an Business Plan Checklist that identifies the major strengths and weaknesses of their business concept.

To move to the second phase of the assessment process, entrepreneurs must submit an application that requests assistance in specific areas.

Consultation

Based on the needs identified in the application, the Morgan County Economic Development Corporation (MCEDC) will arrange for clients to meet with a panel of technical advisors to examine the feasibility of their business concept.

Referrals

After reviewing their business plans and a conference with entrepreneurs, the technical advisors may refer entrepreneurs to field experts, agencies, workshops, or training through Morgan Community College. Scholarships are available for recommended training.

Packaging

Following work with technical advisors or other consultants, entrepreneurs will meet again with SBDC staff to finalize and package their business plans.

Professional Services Network

MCEDC has established a professional services network to serve as advisors to entrepreneurs. These advisors contribute in-kind services to clients of the Business Accelerator Program.



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